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EVGA Launches Motherboard, Graphics and RAID Storage Products at CES

CONSUMER ELECTRONICS SHOW—LAS VEGAS, NV—JANUARY 6, 2005— In an effort to support its growing base of customers, EVGA, a leading provider of performance computing hardware, today announced a full line of new products – NVIDIA technology-based graphics accelerators and motherboards, and Netcell RAID storage accelerators at this year's Consumer Electronics Show. The range of products will be available within the first quarter of 2005 through a broad network of leading E-tailers, retailers, systems integrators, OEM system manufacturers and distributors.

EVGA will be showcasing NVIDIA technology-based visual processing solutions at the NVIDIA booth, #35311 South Hall, in the Las Vegas Convention Center.

"We are providing a full line of new products and services that support the current transformation of the PC from a computer to a consumer electronics appliance," said Andrew Han, president and CEO of EVGA. "Our dedication to customer support, building a strong, connected community and choosing proven technology enables us to offer consumers a wide range of products that make the computing experience transparent to the hardware inside the box."

The following products that will be available the first quarter of 2005 include:

- e-GeFORCE 6200 Turbo Cache Graphics Boards Performance graphics at a mainstream price starting at an MSRP of \$99.99, available this month
- e-GeFORCE 6600 and 6800 PCI-E SLI Instantly double raw graphics power for unprecedented performance, available now starting at MSRP \$499.99/pair
- e-GeFORCE 6 Series AGP Cards While PCI-E is a trend with new motherboards and systems, EVGA will continue to offer a full line of high-performance AGP products for system upgrades
- **NVIDIA nForce4 chipset based Motherboards** Mainstream and performance motherboards along with top notch customer service from EVGA, pricing and availability to be announced later this quarter
- Netcell RAID Storage Accelerators Available now, these accelerators maximize performance and system security starting at an estimated MSRP of \$199.99

"Netcell has chosen EVGA for its outstanding relationships with leading channel and distribution partners within the PC community," said Bobby Sabhlok, vice president of sales at Netcell. "By working together, we've been able to go to market with a high-performance storage processing solution in a matter of weeks."

The EVGA Difference

Known for offering value and performance, as well as top notch customer service, EVGA is recognized through customer loyalty and the highest levels in customer satisfaction. In addition to the expanded product lines, consumers and channel partners will also benefit from increased sales and technical support programs:

- An extension of their traditional product warranty by one year
- Easy installation with Automated Driver Management Software
- Dynamic live support with Syscan[™] Utility for technical support and problem solving
- Step-Up Program for the ability to trade up existing EVGA products for newer ones
- Improved product packaging and website content.

About eVGA.com

Founded in 1999, EVGA has grown exponentially in the channel, serving the system builder, distribution and retail markets with products that offer the highest in quality and customer satisfaction, thereby making the computing experience transparent to the hardware in the box. EVGA only offers visual processing products based on NVIDIA chipsets and has recently expanded its product line to include motherboards and Netcell RAID storage accelerators. For further information about EVGA, visit http://www.evga.com.