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**EVGA Moves Beyond Graphics, Introduces New Corporate Identity**

*Company Builds on Success and Strengthens Partnership with NVIDIA to Deliver Performance and Value to the Channel*

CONSUMER ELECTRONICS SHOW—LAS VEGAS, NV—JANUARY 6, 2005 —  
eVGA.com Corporation, a leading provider of performance computing hardware announced its plans to expand product offerings beyond its traditional visual processing products into NVIDIA technology-based motherboards and Netcell RAID storage products, thereby further supporting the computer's transition to a consumer electronics appliance. The company unveiled a new corporate identity by introducing a shortened company name, EVGA, a new logo and a completely redesigned website design and product packaging.

"EVGA has grown 14,000 percent in the last five years because of our solid partnership with NVIDIA and our track record of offering high value products to leading systems integration, distribution, e-tail and retail partners," said Andrew Han, CEO and president of EVGA. "We've developed a community and our support systems to a point where we are ready to extend beyond VGA and offer a full line of products that make computing transparent to the hardware inside the box."

Among its large user base, EVGA has been providing graphics and visual processing products to Circuit City, New Egg, Velocity PC, and Voodoo PC that have proven to minimize product returns and maximize return on investment. "Key to our success," Han added, "is the ability to provide the community with a forum for information, simplify installation, and provide an easy upgrade path to future technologies."

"Strengthening our partnership with EVGA is valuable to NVIDIA's success," said Jeff Fisher, executive vice president of worldwide sales at NVIDIA. "Expanding the relationship beyond the GPU product line, speaks to the dedication of both companies to offer the most comprehensive set of industry-leading products that maximize PC performance and usability."

**The EVGA Difference**

Known for value and performance, as well as top notch customer service, EVGA is recognized through customer loyalty and the highest levels in customer satisfaction. In addition to the expanded product lines, consumers and channel partners will also benefit from increased sales and technical support and programs:

- An extension of their traditional product warranty by one year
- Easy installation with Automated Driver Management Software
- Dynamic live support with Syscan™ Utility for technical support and problem solving
- The Step-Up Program for the ability to trade up existing EVGA products for newer ones.
- Improved product packaging and website content.

**About eVGA.com**

Founded in 1999, EVGA has grown exponentially in the channel, serving the system builder, distribution and retail markets with products that offer the highest in quality and customer satisfaction, thereby making the computing experience transparent to the hardware in the box. EVGA only offers visual processing products based on NVIDIA chipsets and has recently expanded its product line to include motherboards and RAID storage accelerators. For further information about EVGA, visit <http://www.evga.com>.

A large, light blue, stylized watermark of the EVGA logo is centered on the page. The letters are thick and rounded, with a modern, sans-serif font style.